

June 25, 2020

Lebanon Chamber of Commerce Meeting Minutes

Present:

Atomy/Victorian, Missy Mitchell (President)	Gateway East Trails, George Fero
Meridith Funeral Home, Brenda Pehle (Secretary)	Lebanon Advertiser, Marie Fero
Atomy, Rebeca Gabel	Lebanon Garden Club, Patty Taylor
Cedars of Lebanon, Kari Welker	Lebanon Rotary Club, Jeff Thornton
City of Lebanon, Cheri Wright	LGP/Mermaid House, Len Adams
Dairy Queen, Baron Rana	Robin's Nest, Robin Schultze
Emerald Mound Grange, Mindy Schiefer	Rockin' R, Linda Reibold
First Federal, Tiffany Suydam	Tiadaghton House, Holly Lovell
Fit 4 All, Dave Tate	
Forward Motion, Belinda McAllister	Guest:
	Merchants, Amanda Dootigney

The meeting was called to order via Zoom by Missy Mitchell, President. Rebeca gave the invocation. Patty Taylor reviewed the many Garden Club Projects, among them Mermaid House Garden, Rose Corner (at the Y where Hwy 4/50 intersect), College Hill Cemetery tree replacement planting and tending, McKendree University Garden, presently being tended by students from five continents, and Cedar Ridge raised square foot gardening. Membership is presently half price as we are mid year, and meetings are being held the 2nd Monday of the month at 7pm, currently via zoom.

Reports:

Secretary's Report

(Attachment)

- May minutes were approved (Dave/Rebeca).

Treasurer's Report

(Attachments)

Carrie supplied the following notes:

- Jim Pier said Lakers Car Cruise July 4 seems to be in place: Lakers will respect the street use designation in front of each shop/restaurant. With third block parallel parking, there should be enough room for all. She suggested shop owners put tables/chairs/merchandise out on sidewalk before cars arrive.
- She paid Tourism Annual membership of \$225.00 as it was in the budget and Joe feels still a worthy publication.
- We have collected \$8,300.02 in membership dues for 2020.
- She will pay the Real Estate Taxes mid-August (due Sept 1) which are \$832.06
- The Chamber GF is still in the black (\$972.78). Haven't had to borrow from the 'Projects' funds yet.
- Powder coaters still playing catch up with COVID problem. Our east entrance flag is in line sometime to be completed. Beginning work on last entrance (West/Shortcut).
- She is holding a deposit of \$100.00 cash donation for the Bingo game if that takes place.
- Paid Brefeld \$303.95 for A/C repair; Joe and she agree it is still cheaper than replacing entire unit.
- Rebeca can talk about the change in our Utility supplier.

Report approved with correction to O'Fallon Weekly charge of \$90.00 (Brenda/Cheri).

Visitors' Center

- Missy reported VC shifts will resume on weekend. She mentioned History Booklet is in need of revision. Belinda would like to work on this project and see inclusion of Lebanon's integration, such as the appointment of the first Black police chief in the 1950s and first Black youth to graduate HS in the 1880s.

City

- Planning/Zoning: Edward Jones windows/signs going up; chickens won't be allowed, there is extra money for the removal of dead trees and sidewalk repair.
- Health and Safety Report: Lebanon Care has reported 55 Covid cases with 10 deaths. Cedar Ridge has 71 cases/10 deaths.
- City Hall contains no asbestos.
- Recent storms caused electric supply damage; there is a claim in to the insurance company to rule on liability.
- Street dining on weekends has proven to be very popular and hopefully restaurants and shops will enjoy business with holiday and Car Cruise,

McKendree University

- No Report.

Merchants

- Amanda said weekend street closures will continue as long as it remains favorable for business owners.
- Farmer's Market will be set up on the first Wednesday of July, August and September, from 5-7pm. In the green space where EJ building use to be. Venders are not being charged for space in this trial effort.
- Witches Night Out status is hopefully optimistic; it won't be cancelled unless told it has to be.

Website

- Rebeca suggested Chamber members can upload events directly onto the events calendar, and she is glad to coach members on how to do this.

Upcoming Events

- Yard Sale participants can register online and find a link/map there also.

Old Business

- Dave and Belinda will look into possibility of Chamber gatherings in person, maybe at the park. Mindy will explore gathering at the Grange.
- The golf tournament is still scheduled for September 19th, we do not plan to cancel it unless something requires us to do so closer to the event. The Scott AFB Golf Course is currently open for golfing. Rebeca is looking for inputs to finalize details and pricing before the July chamber meeting so that we can open online registrations.
- Dave will have a lot of material on the 5K run at the July meeting. It is scheduled for October 17.
- Missy wants to form a committee to begin planning for new lighting, which would enhance the environment for other events, like Witches Night Out.

New Business

- BINGO spaces are still open on cards intended to drive sales for reopening of business. Chamber members can go to the website to reserve a spot. In addition to retail sales, the card could have a stamp for the Library for a check out item, a Bank for a transaction, etc.
- Missy will send wording for amendment to Constitution now that membership can be paid any time during the year. We will vote on this in July.
- Chamber Board Meeting agenda on July 30 will include nominating committee for next president and class of board members. Submit additional items to Missy.

- O'Fallon Weekly ad/article sign ups will be worked up. The cost will be \$90.00 (\$1250.00 divided by 14 participants) and includes an on-line subscription. Down the road, we need to delve more into pros and cons of print and social media advertising to reach maximum number of people.

Around the Room

Meeting adjourned at 10:10 am. The next meeting is scheduled for July 23, 2020 at 8:30am.

//signed//

Brenda Pehle, Secretary

//signed//

Missy Mitchell, President

Note: Chamber news and minutes are distributed via Constant Contact. Please add chamber@lebanonil.us to your contacts to ensure delivery. Contact Rebeca Gabel, rebeca.gabel@gmail.com, if you need to be added to our e-mail list. Share our Lebanon Chamber Webpage and Facebook Page so that we can get the word out on all events:

- ❖ Lebanon Chamber Webpage: <http://www.lebanonil.us/>
- ❖ Lebanon Chamber Facebook: [www.facebook.com/lebanonchamberof commerce](http://www.facebook.com/lebanonchamberofcommerce)